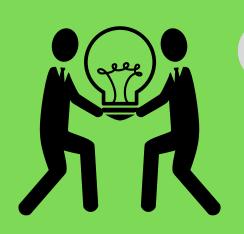
SIX PRINCIPLES FOR A SUCCESSFUL **ENERGY AUDIT**

Enhance your auditing abilities!



ALIGN WITH AND FOCUS ON ENERGY USER NEEDS AND EXPECTATIONS.

> Shape their expectations in quoting and proposing the audit.



BE ACCURATE,
AS BUDGET PERMITS

Value accuracy over being conservative. The greater the accuracy, the more trustworthy the business case.



BE TRANSPARENT AND HONEST

in the numbers you present and the methods you used. If you have doubts, express them.



BE COMPLETE

Consider all opportunities, energy and non-energy savings, including interactive effects.



5

BE CLEAR

This way, the report is easy to understand and easy to take action on.



6

BE CURRENT

Base your methods on proven available technologies, and the known future plans for the site.

